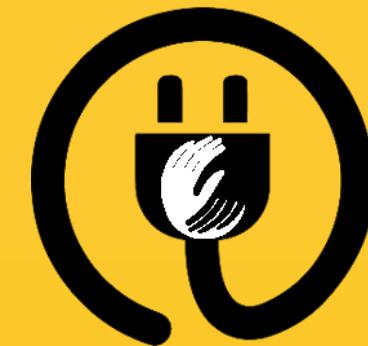




The Social Impact Register



#SocialimpactRegister

No matter how large or small and regardless of their industry, community businesses must produce a social value which is strategically aligned and helps create a sustainable social impact...

The Social Impact Register exists as an enabling structure within UK counties, which binds businesses with academic institutions, councils, civil society organizations, foundations and public sector services, creating a strategically aligned and collaborative process for solving societal challenges.

It replaces the typical siloed business social value approach within a county, by establishing a combined commitment under a Social Impact Pledge and channels the collective social value investment into defined and measured activities led by local front-line social change teams, projects and programmes.



Clear Impact Strategy & Goals

The UK was at the forefront of negotiating the SDGs and will be at the forefront of delivering them.



The UK lobbied hard to make sure the SDGs support the continuation of work undertaken through the Millennium Development Goals.

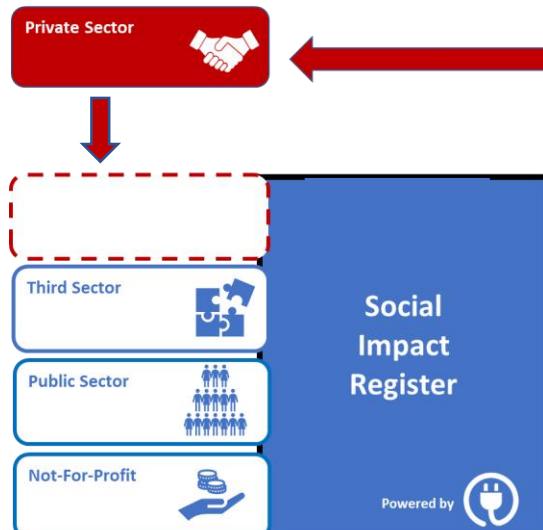
"The challenge is to keep this vision connected unflinchingly to a collective effort and action across England, Scotland, Wales and Northern Ireland."



Aligning focus, building alliances and driving joined-up activity for social impact.

Within each county, the Social Impact Register creates a membership community made from businesses, academia, council/unitary authority, non-profit organisations and public sector bodies – all signatories to a clear Social Impact Pledge.

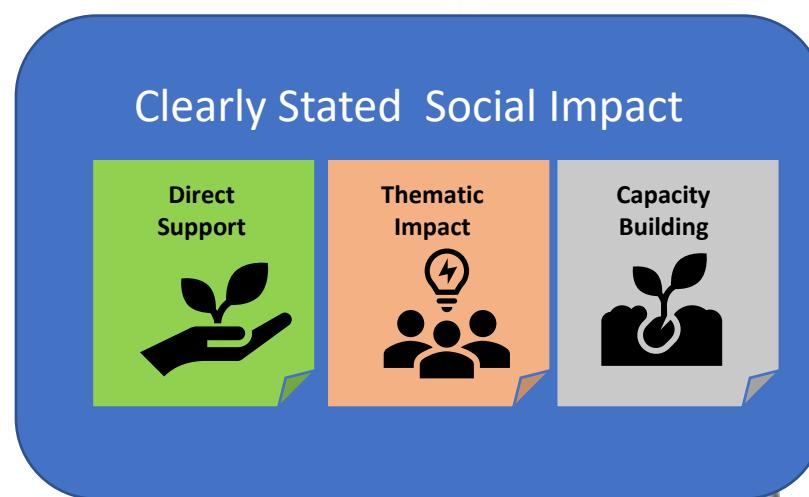
Private sector social value sponsorship is collected and deployed into activities across a county, set within a single environment that supports activity, communication, reporting and ensures everyone retains their own identity, vision and objectives.



Everyone in one place with a common focus, visibility of activity across a county.



Pick and mix of social value sponsorship bundles, which support activity



Bundles of social value sponsorship pushed into THREE specific channels for social impact.



All community impact players come together to enter the Register and sign the Social Impact Pledge



Clearly Stated Social Impact



Sitting within the heart of the Social Impact Register is a proprietary social value sponsorship mechanism which enables a portfolio of private sector sponsors to deploy meaningful, visible social value within a county.

Sponsorship is collected in Bronze, Silver and Gold bundles from business members within the Register, and is deployed into THREE distinct social impact funding areas.

Everything remains locked-into social impact commitments which are aligned to the UN's Sustainable Development Goals (UN SDGs), whilst enabling members to retain their uniqueness and individuality.



Self-Sustaining

A proprietary social value sponsorship structure underpins the Social Impact Register helping deploy expertise, resources and finance into ongoing activities.

Simple to Join

A single pledge connects businesses, academia, council/unitary authority, non-profit organisations and public sector bodies – each playing a specific role.



Digitally Connected

Cutting edge technology powers the Social Impact Register, a digital hub placing members together, supporting & tracking activity.

Collaborative

A set of clearly defined Social Impact Pledge aligned to the UN's Sustainable Development Goals (UN SDGs) enables the Social Impact Register to establish a collaborative approach on the ground.

Publicly Visible

The Social Impact Register deploys university expertise and student passion for PR, media and social marketing, to position real-stories, impact and stories of social good.

Structured & Tangible

The Social Impact Register connects-in University-based research to identify Social Impact - deep-dive research and impact validation against SDGs and as a collective impact achieved.

This provides a powerful data source from which members can review and re-align progress over time.

The Public Services (Social Value) Act 2012 compels companies and public contract commissioners to demonstrate the social impact which would be/is being delivered as part of a contract.

- The new 2021 Social Value Act enhancements make mandatory requirements for companies bidding for public contracts.
- Social Value has a lot of weight in the selection process; it forms a new score of 10-30% in the evaluation criteria for tender bids.
- Corporate policy won't be enough anymore, businesses must be able to evidence the social, economic and environmental benefits for the entire life cycle of the contract.
- Without clear impact and evidence of it, companies might not only lose tenders but also lose contracts they've already won.

The Policing and Crime Act 2017 compels leadership across a wide range of measures to:

- Improve the efficiency and effectiveness of police forces, including through closer collaboration with other emergency services
- Enhance the democratic accountability of police forces and fire and rescue services
- Build public confidence in policing
- strengthen the protections for persons under investigation by, or who come into contact with, the police
- Ensure that the police and other law enforcement agencies have the powers they need to prevent, detect and investigate crime
- Further safeguard children and young people from sexual exploitation

Re-engineering Social Value Investment...

Rather than looking to generate new investment, the Social Impact Register targets and re-engineers existing social value spending within a county.

It provides all public procurement teams with a digital social impact evaluation point, which shows the specific social impact achieved by suppliers tendering for/operating within contracts.



Nurturing social impact...

- ✓ Sign-up to the Social Impact Register as a member.
- ✓ Keep your uniqueness and autonomy, but collaborate for social impact in your county.
- ✓ Collaborate and make best use of expertise, resources and funding to enhance social impact across the county.
- ✓ Draw-upon research to identify collaborative and individual social impact.
- ✓ Extract powerful impact metrics and build your reputation and story.

#SocialImpactRegister