

# BST IMPACT

**COMPANY  
PRESENTATION**

**Partners in your sustainability journey**



# OVERVIEW

- Advisory firm supporting sustainable businesses' development and advancement
- Formed in 2020 in Geneva, it combines over 30 years of experience in the field
- Presence in Geneva, London, and Rome
- Established network of over 20 sustainability professionals
- Promote rights-based approach focused on international law standards and the SDGs



**AS A COLLECTIVE OF  
KNOWLEDGE LEADERS, OUR  
MISSION IS TO LEVERAGE OUR  
COMBINED EXPERTISE AND  
ALIGNED MINDSET TO  
SUPPORT SUSTAINABLE  
ACTION AND PROMOTE  
EQUALITY, WELL-BEING AND  
PROSPERITY.**

The vision behind BST Impact is to foster transformation, support commitment and promote the understanding of the interconnected impacts generated by business activities on the environment, individuals, and society as a whole.



# **MISSION STATEMENT**

An aerial photograph of a city skyline, likely London, with various buildings and a prominent dome. A white rectangular text box with a black border is centered on the image. A dark grey horizontal bar is positioned to the left of the text box, partially overlapping its top-left corner. The text inside the box is in a serif font.

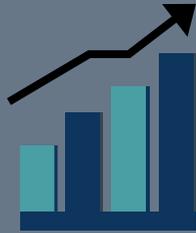
## **DEFINE THE PROBLEM, FIND THE SOLUTION**

Rising expectations on corporate responsibility made sustainable development more a necessity than a choice for businesses and investors.

Commitment needs to be followed by adaptation of business models, strategies, policies and compliance with regulations.

We offer our expertise as sustainability professionals to guide our clients in this shift of paradigm to make sustainability a profit-generating opportunity whilst being good for society as a whole

# ESG Challenges



Integrating ESG risks into long-term strategies for value creation



Keeping up with ESG Regulatory requirements and engagement



Setting up due diligence processes under increasing pressure for supply chain accountability



Finding reliable and consistent reporting frameworks for ESG disclosure



## **RIGHTS-BASED APPROACH**

International norms and standards, and the SDGs, can be applied globally, promoting consistency in business planning, projects' execution and reporting around regulatory sustainability issues.



## **EXTENSIVE NETWORK**

BST Impact is a conglomerate of over 20+ knowledge leaders with specific expertise who provide holistic solutions to ESG challenges.



## **BACKGROUND**

With vast experience in policymaking, legislative development and project implementation we assist our clients with compliance, monitoring and adaptation to existing and upcoming regulations.



## **GLOBAL REACH WITH PERSONALIZED SOLUTIONS**

A global firm, aware of the specificities of diverse geographical, political and socio-economic contexts, offering long-term support to its clients.

# WHY BST IMPACT

A UNIQUE  
VALUE  
PROPOSITION

# SERVICES

## DEVELOPMENT OF STRATEGIES AND POLICIES

Anchored in international norms and the SDGs but minding contextual specificities.

## SOCIAL INDICATORS AND MEASUREMENT TOOLS

Providing guidance on how to assess and measure social impact, and how to report on it (social KPIs).

## SUPPORT IN INTERNAL GOVERNANCE

Setting up or improving internal governance mechanisms for the company, the investees and the supply chain.

## STAKEHOLDERS ENGAGEMENT

Assisting in internal and external negotiations, communication, and projects assessment and monitoring.

## ENGAGEMENT WITH INVESTORS AND INVESTEES

Providing assistance to investees in their sustainability journey to meet investors' needs or access investment opportunities.



# SERVICES

## WEALTH MANAGEMENT & PHILANTROPY

Helping family offices, philanthropists, and wealth managers align their strategies to their values, considering ESG criteria.

## COMMUNICATION AND REPORTING

Assisting with the creation of transparent, results-driven reports, conveying ESG risk awareness whilst highlighting achievements and future prospects.

## TRAINING AND CAPACITY BUILDING

Offering tailored sustainability training solutions in collaboration with our trusted Associate Experts, partner firms and educational institutions.

## ARTICLES AND PUBLICATIONS

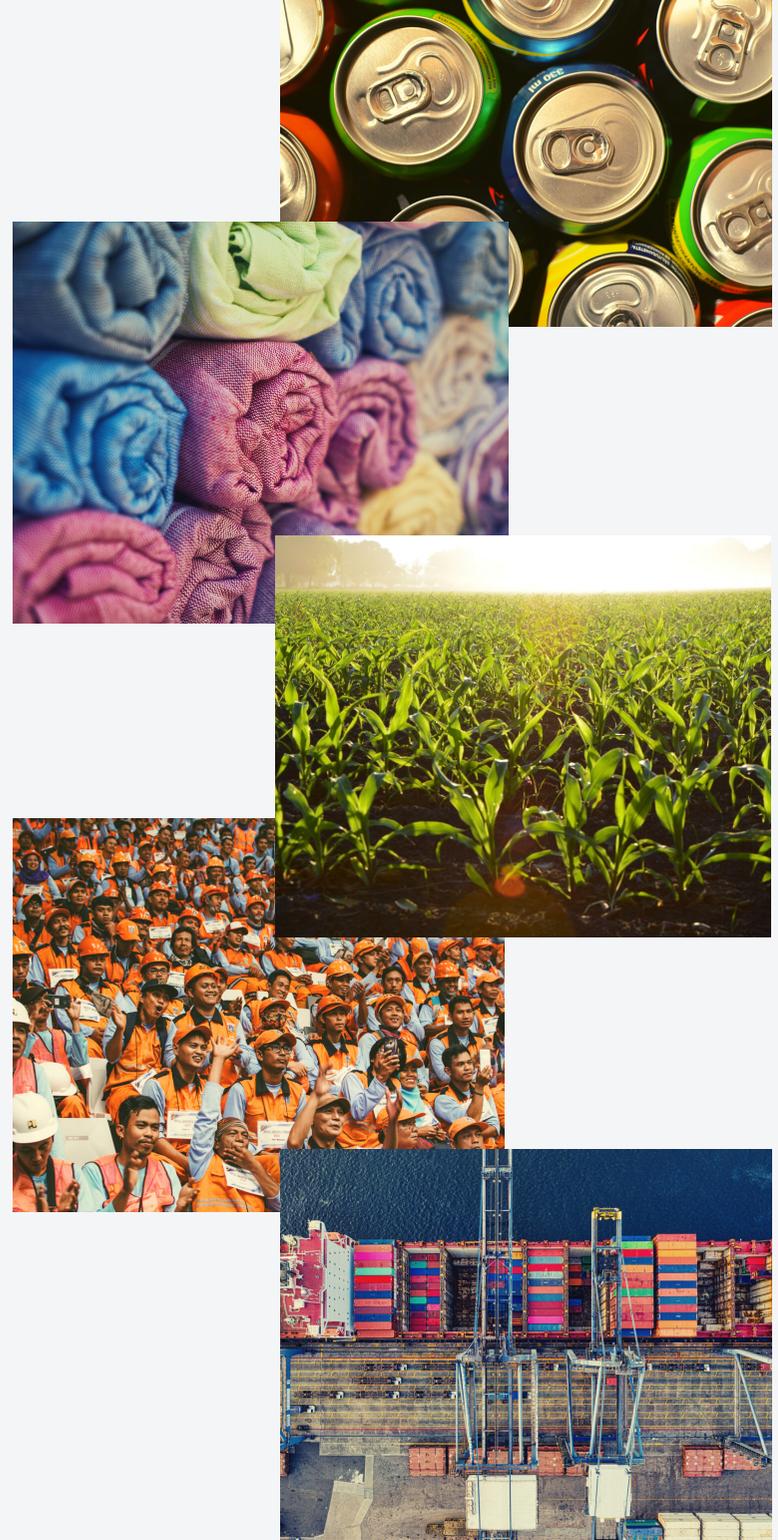
We write and publish thought pieces on trending topics within the sustainability arena for our ResourceHUB as well as for our clients and partners.



# INDUSTRIES

## WHERE WE OPERATE

Every sector, despite the ESG narrative it carries, plays a role in the advancement of more sustainable business models. We believe that professionalism and commitment are at the basis of progress and of any meaningful positive impact. For this reason, we base all our decisions on an authentic engagement with our clients, especially those operating in challenging industry sectors and complex geographical contexts.





## SILVIA SCOZIA

Founding partner. Head of Law and Policy, International standards and regulations. Regional Responsibility: Development in the Americas.



## GIULIA BISELLI

Founding partner. Partnerships and institutional relations, assessment and M&E. Regional Responsibility: Development in the Asia-Pacific.



## JON KINNELL

Venture Philanthropy, Family Office, Finance and Wealth Sector. Regional Responsibility: Development in the UK and EMEA.

BST  
IMPACT  
CORE TEAM

Languages: English, Spanish,  
Italian, French, Mandarin  
Chinese.

## EMAIL ADDRESS

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BST  
IMPACT

# CONTACTS

HOW TO REACH US

